

**Maysoon Barber**  
**Master of Ceremony**

**Business Director**  
**Fatima bint Hazza Cultural Foundation**

Mrs. Maysoon Barber is the Business Director for Fatima bint Hazza Cultural Foundation, founded and chaired by her highness Sheikha Fatima bint Hazza Al Nahyan. A cultural enthusiast and a supporter to the cultural scene in the country, Mrs. Barber played a vital role in reaching out to international cultural entities and developing relationships such as internationale jugendbibliothek (The International Youth Library in Munich), Institut du monde arabe (Institute of the Arab World) in Paris, The Arab British Centre in London, to name a few.

She holds many graduate certificates including Harvard Business School. Certificate in Strategic Management. Her published research was on the role of working women in the UAE.

Following the signing of the agreement between the Government of Abu Dhabi and Université Paris-Sorbonne in France in 2006 to set the Paris-Sorbonne University Abu Dhabi, joined as an essential member of the start up team to this organization in areas involving but not limited to Strategic Management, Corporate Communications, Branding, Public Relations, Budgeting and continued to work in the Communications and Marketing department.

Mrs. Barber delivered different workshops in strategic management, corporate communications, social media marketing, branding and others. She holds a bachelor degree in Management Information Systems and Marketing from the American University of Sharjah; and a Masters degree in Business Administration with specialization in International Marketing from the American University in Dubai.